

## **SR500 Series**



Compliant with Synway's SMG3000 series VoIP gateways, Synway's new family SR500 series call classification equipment is vital for all high density OBD applications, including predictive dialing, dialer, telemarketing and more. It helps minimize dialing cost and maximize value of dialing (human and network) resources. With call classification, OBD applications could improve dialing efficiency by up to 60% and deliver high satisfaction for both agents and subscribers.

## **Key Points:**

For Best Dialing Efficiency

With high-accuracy call classification features, SR500 (500Chs) enables solution providers to maximize efficiency and minimize OPEX in a variety of outbound dialing systems, including Predictive Dialing, OBD, Call Center, Telemarketing, etc.

Detect Any Phone Status for Best Efficiency

To maximize dialing efficiency and deliver intelligent system, call classification functionality helps dialing customers detect and lock on valid calling numbers for hi-accuracy and hi-density dialing, via avoiding "invalid" numbers in "shutdown, suspended, unused number or any unavailable" status.

• Improve Dialing Efficiency by up to 60%

In general database of OBD systems, unused numbers accounts for 10~ 30%, suspended numbers for 5~ 20%, shutdown number for 5~10%. It means around 20~ 60% dialing numbers are invalid. With call classification function, dialing systems (predictive dialer) could filter out all invalid numbers for best dialing results.

• Reduce Operational Expenditure (OPEX) by 20%

Unsuccessful dialing incurs higher operational costs while labor cost for telemarketing is specifically considered. According to analytical statistics from surveys, OPEX could be reduced by 20% or more if successful dialing ratio increases by 60%.

• 99.999% Accuracy of Call Classification

With call classification functionality, over 99.999% of called number states could be accurately detected by analyzing telephone alert tones. Only in much noise conditions over the network, call classification may default.

High-efficiency Decoding & Encoding Function

With the popularity of IP communications, increasing need for transcoding between various protocols and coding formats becomes more important. Large-capacity VoIP applications call for high efficient transcoding functionality. High-efficiency decoding & encoding function can be offered by SR500.



## SR500 Series

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<ul><li>Technical Specifications</li><li>Dimensions</li></ul>	OBD Server		SMG3000 Digital Gateway	
440×44×267 mm3		WAN	II The same D	
• Weight			LAN	
About 3.1 kg				<b>4</b> 44
• Environment	IP Phone		<u>™ ™ ©</u> 2000 SR500	
Operating temperature: 0 °C -40 °C	IP Phone		24200	Analog Phone
Storage temperature: -20 $^\circ\mathrm{C}$ $-85 ^\circ\mathrm{C}$			power consumption:≤22W	
Humidity: 8%— 90% non-condensing		<ul> <li>SIP si</li> </ul>	ignaling	
Storage humidity: 8%— 90% non-condensing		SIP V1.0/2.0	0, RFC3261	
• LAN		<ul> <li>Audio</li> </ul>	o Encoding & Decoding	
Amount: 2 (10/100/1000 BASE-TX (RJ-45))		G.711A	64 kbps	
Self-adaptive bandwidth supported		G.711U	64 kbps	
Auto MDI/MDIX supported		G.729A/B	8 kbps	
Console Port		G723	5.3/6.3 kbps	
Amount: 1 (RS-232)		G722	64 kbps	
Baud rate: 115200bps		AMR	4.75/5.15/5.90/6.70/7.40/7.95/10	0.20/12.20 kbps
Connector: RJ45(See Hardware Description for signal definition)		ilbc	13.3/15.2 kbps	
Data bits: 8 bits		SILK(16K)	20 kbps	
Stop bit: 1 bit		OPUS(16K)	20 kbps	
Parity unsupported		SILK(8K)	20 kbps	
Flow control unsupported		OPUS(8K)	20 kbps	
Note: Follow the above settings to configure the console port; or it may abnormally.	/ work	• Samp 8kHz	oling Rate	
Power Requirements		• Safet	ty	
Input power: 100~240V AC		Lightning re	esistance: Level 4	

## About Synway

As a major manufacturer and supplier of communication products and solutions, Synway specializes in providing superior Multimedia Gateway, Integrated Multimedia Switch, Telephony Hardware in use for Telecom communications. www.synway.net

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